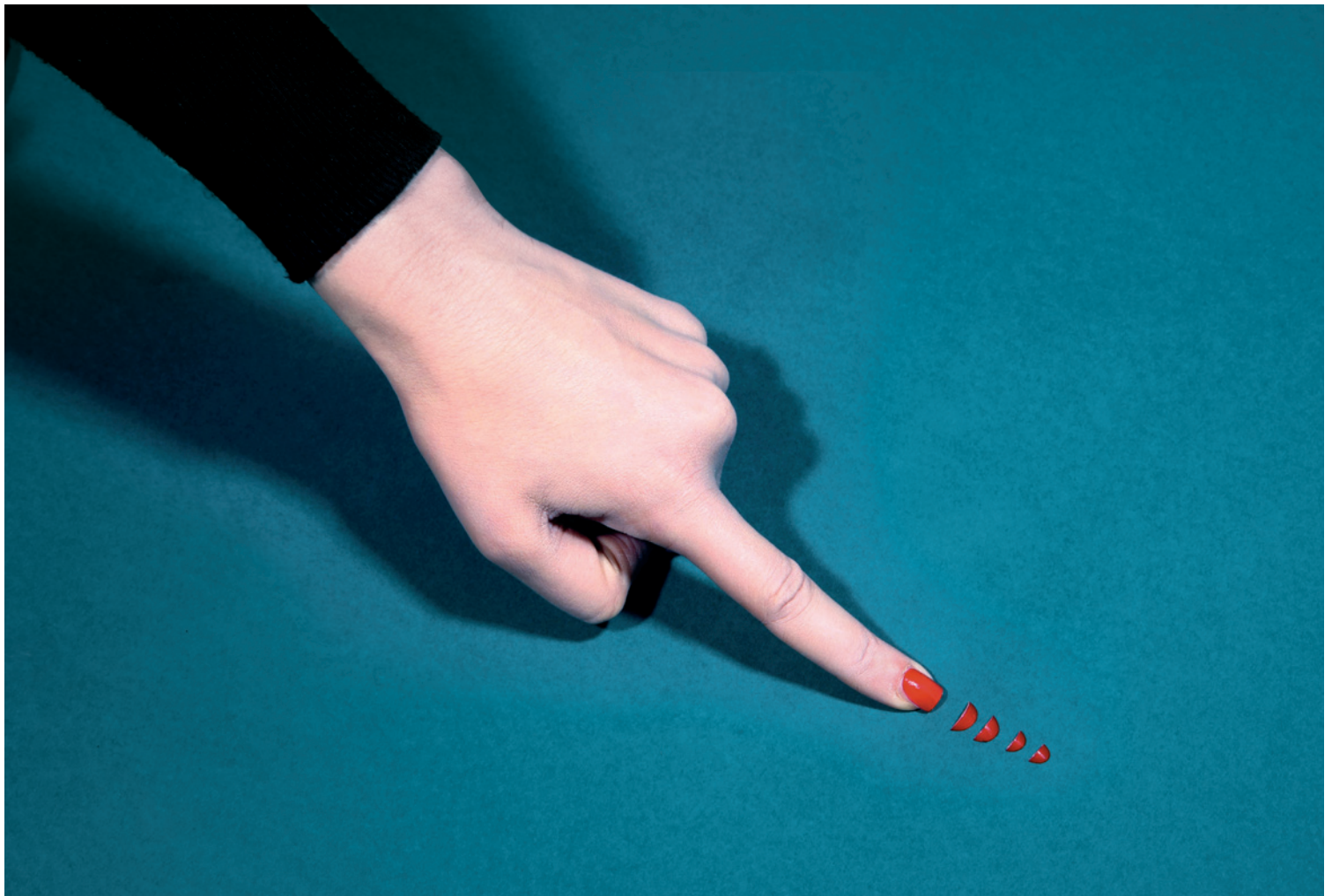


# KUNSTHALLE ZÜRICH AT CABARET VOLTAIRE MAURIZIO CATTELAN AND PIERPAOLO FERRARI PRESENT THE MAGAZINE TOILETPAPER

FRIDAY, 1 APRIL 2011, FROM 23.30 PM , CABARET VOLTAIRE, SPIEGELGASSE 1, 8001 ZURICH  
WITH LIVE ACTS BY NICO VASCELLARI, MISS Q LEE, WANG INC. AND DRINKS BY DISARONNO.



A magazine as a platform for art? A different kind of exhibition? *Toiletpaper* magazine presents 21 double pages of images without accompanying text or explanatory contextualisation that work as much with symbolic, narrative and visual enticements as with the mechanisms, attractiveness and sentimentality of images found in art, film and advertising.

Which images do we react to? What triggers physical and emotional involvement? How do we select images in media that do not provide us with a clear context like the art institute, cinema, fashion photograph or lifestyle magazine, which explain and define our perception, but instead, like the internet, allow all image types and forms to exist side-by-side, equalised and 'liberated' and without any hierarchy.

*Toiletpaper* magazine was conceived and published by the artist Maurizio Cattelan and photographer Pierpaolo Ferrari. Following on from Maurizio Cattelan's cult publication *Permanent Food*, also a magazine, to which the artist invited friends, artist colleagues and many others to contribute images, *Toiletpaper* is a new generation of magazine that unites advertising photography, bizarre narratives and surreal flights of fancy in strong and impressive images. By appropriating images from the information highway as found images or using them as inspiration for new images, *Toiletpaper* functions as the latest printed reading material of our time, both in its visual form and intellectual mindset.

The first three editions of *Toiletpaper* are 'powered by' DESTE Foundation for Contemporary Art. The zero edition was produced during Maurizio Cattelan's exhibition in the project space of the DESTE Foundation on the island of Hydra, a former slaughterhouse above the cliffs by the sea. Since its establishment in 1983, the Foundation has supported documentation and artistic print projects in its publications programme that explore the link between contemporary art and culture and enable the expansion of the audience for contemporary art.

*Toiletpaper* was introduced in an interview with Maurizio Cattelan and a series of photos in the magazine supplement of the Swiss Tages-Anzeiger newspaper of 26 February ([www.dasmagazin.ch](http://www.dasmagazin.ch)).

Other appearances by *Toiletpaper* can be found in the March editions of DOMUS and ARBITRARE magazines.

**Maurizio Cattelan** lives in Milan and New York.

A manipulator of images and master of provocation, he draws on reality at its crudest to present the tensions and hysteria of the contemporary world, creating constant short-circuits that hold up all its contradictions for public judgment. His works have long delighted and irritated viewers and critics with their independent, uncompromising character.

His playful approach to art, pushing the limits of its institutional nature, has always led Cattelan to mingle the roles of artist and curator.

In 2002, with Ali Subotnick and Massimiliano Gioni, he co-founded the Wrong Gallery in New York: a shop window on 20th Street that was run like an art gallery. In 2006, with the same team, he curated the 4th Berlin Biennale.

Maurizio Cattelan's work has been exhibited at leading cultural institutions around the world, including the Museum of Modern Art in New York, the Museum of Contemporary Art in Los Angeles, the Solomon R. Guggenheim Museum in New York, Centre Georges Pompidou in Paris, and Tate Modern in London.

**Pierpaolo Ferrari** lives in Milan and New York.

He is a professional photographer who has specialized in advertising since 1994. He has worked for major brands such as Nike, Audi, Mercedes, Samsung, Campari, and MTV.

In 2006, he co-founded the art magazine *Le Dictateur* with Federico Pepe.

**Nico Vascellari** lives and work in Vittorio Veneto, Italy.

Working with different media including performance, sculpture, video, sound and collage, Vascellari's work is often inspired by his activism in the underground subcultures. In balance between control and freedom his work can be aggressive and expressive.

In the past few year his installations and performances involved collaborations with musicians such as Aaron Dilloway, C. Spencer Yeh, Prurient, Stephen O'Malley, Arto Lindsay, Z'EV and John Wiese.

Reviewed in numerous publications his work has been shown in important spaces and exhibitions including:

Confort Moderne, Poitiers (2011); MAK, Vienna (2011); Fondazione Remotti, Camogli (2011); Pinchuk Art Centre, Kiev (2010); Magasin, Grenoble (2010); Macro, Roma (2010); Centre International d'Art & Du Paysage, Vassivière (2010); EACC, Castello (2010); Museion, Bolzano (2010); Mart, Rovereto (2010); Hangar Bicocca, Milano (2010); Julia Stoschek Foundation, Dusseldorf (2009); Whitworth Art Gallery, Manchester (2009); Kunsthau, Graz (2009); Manifesta7, Rovereto (2008); 15a Quadriennale di Roma, Roma (2008); 52a Biennale di Venezia, Venezia (2007); ViaFarini, Milan (2006); Skuc, Ljubljana (2006); Galleria Civica di Trento, Trento (2005).

**Missqlee** was born in Italy in 2000.

The names come from an erotic manga character by Haruka Inui.

The main components are Missqlee ,musician, transformer and performer, and Jacopo Benassi, photographer.

They have been in Milano ( La Queva, Cox ), Genova (Villa Croce), La Spezia (Camec), Bologna (Link), Berlin (Insel).

Missqlee's first album (id 2005, Suiteque), containing 12 songs and a photographic-stickers album, was produced by Minox, an historical electronic duo from Italy.

In the last years Missqlee as performer has change his attitude to perform. He doesn't use any more electronics and English language, but only bass guitar, Italian language and a more aggressive attitude in the use of body and voice.

Since 2010 Missqlee collaborates with Le Dictateur (Federico Pepe and Pierpaolo Ferrari) and Toilet Paper (Maurizio Cattelan and Pierpaolo Ferrari) and he has performed in London (No Soul For Sale) and Milan (Le Dictateur).

**Bartolomeo Sailer** is born in Vipiteno (Italy) 1971. He is known mostly as WANG INC.

In the year 1999 he publishes his first record with the label SONIG owned and directed by Mouse on Mars. Since then he has participated to several compilations and has published 2 albums and many 12". In those years he started collaborating with video artists: Saul Saguatti, Yuri Ancarani and Federico Pepe. He is part of the Toilet Paper project.

Now he runs the internet label [www.40033records.com](http://www.40033records.com)

To mark the event on 1 April, the magazine is available through the Kunsthalle Zürich at the Cabaret Voltaire for a price of CHF 15. After that it can be obtained at the reception desk of the Kunsthalle Zürich in the Museum Bärensasse.

## CABARET VOLTAIRE

Dada Zürich

Bar by Disaronno



For further press material, please contact:  
Kunsthalle Zürich, Isabelle Messina: [messina@kunsthallezurich.ch](mailto:messina@kunsthallezurich.ch)

Further information on the magazine, see:  
[www.toiletpapermagazine.com](http://www.toiletpapermagazine.com)  
[info@toiletpapermagazine.com](mailto:info@toiletpapermagazine.com)

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